



LOGIC
Forest Solutions Ltd

Vision

Lead the way in innovative forestry and land management

Purpose

Grow a sustainable future in forestry and land management, together

Values

Legacy | Honesty
Innovation | Quality
Fun

Brand Promise

No fluff. Just delivery.
We manage the job and get it done right.

Strategic Plan 2025-2030

Key Projects

	EXPANSION	GIS MAPPING	CLIENTS	WORKFORCE	SYSTEMS
BY 2030	Growth in the Gisborne region Expanded into northern Hawke's Bay and Eastern Bay of Plenty	Increased GIS capability, efficiency	Be clients' trusted first choice	Grown a multi-skilled workforce	Increased delivery excellence and compliance
ACTIONS	Continue growth in the Gisborne region Pursue work in neighbouring regions Secure contracts in Hawke's Bay and Eastern Bay of Plenty	Standardise GIS userfriendly applications to change operations Embed GIS into planning, reporting Upskill staff in GIS	Maintain zero-surprise cadence Formalise account management processes	Create team capability matrix Support staff into cross-skill programmes Career development plan for all staff	Eliminate re-work Maintain audit-ready operations Develop in-field apps for harvest planning, road engineering Adopt visible reporting Submit tenders via GETS Create GIS SOP's

Success

25%

increase in revenue

20,000ha

managed

300,000t /annum

harvested

3

regions

20+

FTEs

95%

staff retention

85%

client retention