



LOGIC

Forest Solutions Ltd

Vision

Lead the way in innovative forestry and land management

Purpose

Grow a sustainable future in forestry and land management, together

Values

Legacy | Honesty
Innovation | Quality
Fun

Brand Promise

No fluff. Just delivery.
We manage the job and get it done right.

Strategic Plan 2025–2030

Key Projects



EXPANSION



GIS MAPPING



CLIENTS



WORKFORCE



SYSTEMS

BY 2030



Growth in the Gisborne region
Expanded into northern Hawke's Bay and Eastern Bay of Plenty

Increased GIS capability, efficiency

Be clients' trusted first choice

Grown a multi-skilled workforce

Increased delivery excellence and compliance

ACTIONS



Continue growth in the Gisborne region
Pursue work in neighbouring regions
Secure contracts in Hawke's Bay and Eastern Bay of Plenty

Standardise GIS userfriendly applications to change operations
Embed GIS into planning, reporting
Upskill staff in GIS

Maintain zero-surprise cadence
Formalise account management processes

Create team capability matrix
Support staff into cross-skill programmes
Career development plan for all staff

Eliminate re-work
Maintain audit-ready operations
Develop in-field apps for harvest planning, road engineering
Adopt visible reporting
Submit tenders via GETS
Create GIS SOP's

Success

25%

increase in revenue

300,000t

harvested

95%

staff retention

20,000ha

managed

3

regions

20+

FTEs

85%

client retention